

Us





a passion
to create.

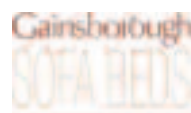
arena design associates

Arena Design, established in 1989, have the skills to help you reach your goals. From the initial storm of ideas to the final smooth delivery of your marketing message.

We are passionate about delivering quality solutions, on time and to budget.



identity



photography/
art direction

We can help to create that all-important image to give your business an identity, and we can manage that brand across the whole range of marketing material.

- corporate – Report and Accounts
- consumer – Product brochures
- Web sites
- internal – Newsletters
- Employee handbooks

We work closely with our clients to ensure continuity of the corporate image, whilst constantly keeping the brand identity fresh and relevant.

You have the brand. You have the product. It needs to be presented in the best possible light.

As well as art directing some of the best photographers around, we can take any project from set design and build, to casting models and location sourcing.

Of course, quality photography demands quality reprographics. Most of our clients have colour critical requirements and we ensure that they are met every time.



design artwork

This is where it all comes together.

Excellence in design, informed by a true understanding of your product and your audiences. We are specialists in design for print; over 15 years we have built up an impressive portfolio of printed material.

Each brings its own requirements, whether it is the need for the colour accuracy of fine upholstery; the precision and confidentiality of Report and Accounts; the high volume of a national direct mail campaign or the attention to fine detail required by the collector's market.



events

Arena Design event management has organised all kinds of events. From one day sporting events to three day events culminating in a champagne reception and gala dinner.

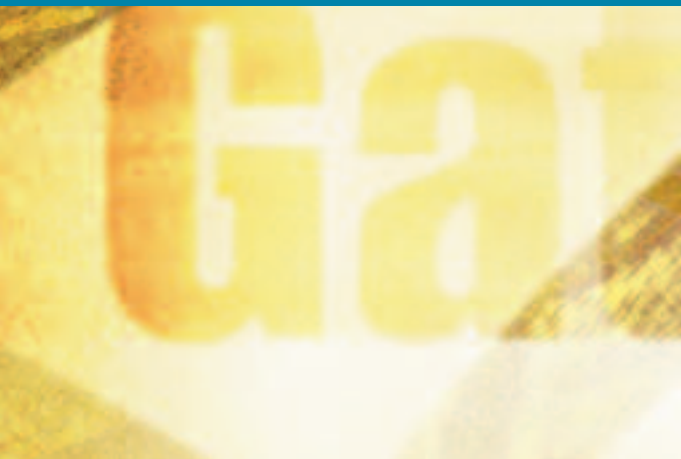
We can take care of every detail. From designing the invitations, creating information graphics, sourcing and booking hotel accommodation. Even placing the chocolates on the pillow.



exhibitions

From the intimacy of small display units to the design and management of stands, regularly over 1000m² for international trade fairs.

Our exhibition specialists can take a project through the design process to final build.



digital

We have some impressive URLs to demonstrate our experience of design for the web.

Of course, it's not just the internet. We have developed email campaigns, interactive training aids and a host of other bespoke electronic tools.

We develop strong, long-term relationships with our clients; most of our original clients are still with us.

If you would like to see some finished projects or have a project in mind that you would like to talk to us about please contact us. We would be delighted to speak to you.

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